

Your Ideal Gardenia 'Crown Jewel'

"Gardenias have long been popular houseplants, but I absolutely love this hardy outdoor version, which will deliver a wonderful display of heavily scented, double white flowers from early summer to the start of autumn"

On arrival

Unpack plants immediately upon delivery, carefully lifting them out of the box by their pots. Place in a cool, light spot outside and water if compost seems dry. Don't worry about planting straight away. These plants can be left in their containers until planting is convenient, as long as you keep compost damp.

Where to grow

These shrubs like a sunny or lightly shaded position with moist, but well-drained acidic soil. Plants are perfect in beds and borders or set close to windows or entrances, where you can fully appreciate their scent. Another option is to raise them in containers.

Planting in the ground

As they are fully hardy, these shrubs can be planted at any time, as long as the ground isn't frozen or waterlogged. Planting is super easy.

- Dig a round hole that's about twice the diameter of the container and the same depth.
- Place in the centre of the hole and fill gaps with soil, firming down as you go to remove air pockets.
- After planting, the top of the rootball should be level with the surface.

Growing in pots

Start these plants off in 20cm (8in) wide pots filled with ericaceous compost mixed with John Innes No.3. The following year after planting, move them into slightly larger pots.

Aftercare

 If necessary, trim back any wayward branches that spoil the shape of plants in summer.

Factfile (boxed copy)

Position Sun or light shade Flowering time June-September Height 60cm (24in) Spread 50cm (19) Soil Moist, but well-drained. Acidic Hardiness Fully hardy

Contact Ideal World

Our friendly Customer Care team are available to help you 7 days a week Ring our dedicated call centre on **0800 151 2345** and **press 2**. This line is open from **8am to 7pm, Monday to Friday and 9am to 6pm** on weekends. Our email team are available 24 hours a day, 365 days a year and will be delighted to assist you.

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